

WORLD QUALITY DAY

TUNIS, THURSDAY, NOVEMBER 13, 2014 AT THE HOTEL EL MOURADI GAMMARTH 5 *

QUALITY AND SOCIAL ACCOUNTABILITY

FINAL PROGRAM

TIME	SPEECH
08H00-08H45	Registration
08H45-09H00	Introduction to 2014 world Quality Day. Mr Zouhaier MARRAKCHI , World Quality day Manager and QSE consultant, Tunisia.
09H00-11H15	First session : Chairman: Professor Ali MTIRAOUI, Sousse Dean Medecine Faculty.
09H00-09H45	26000 and ISO 9001: what is the relationship between social accountability and quality? Ms Ornella Cilona , Chairwoman of the Committee on Social Accountability in Italian Standardization body, UNI, Italy.
09H45-10H30	Beyond quality: social accountability? Mr. Djenidi Ben Daoud , integrated management system consultant, ISO expert and former General director of Algerian Institute for Standardisation, IANOR, Algeria.
10H30-11H15	Social accountability label, lever for the promotion of company social accountability. Mr. Rachid Nafti , Social accountability and environmental expert, Tunisia.
11H15-11H30	Coffee break
11H30-13H00	Second session : Chair woman : Mrs Ornella Cilona, Italy.
11H30-12H15	Social accountability: A strategic opportunity to change management. Mohamed Mhamdi , Professor, University Sidi Mohamed Ben Abdallah, Fes, Morocco.
12H15-12H30	Witness: ISO 26000 SAIPH company approach. Mr. Mohamed Tahar SASSI , Research Engineer and IT Systems in SAIPH company, Tunisia.
12H30-13H00	Discussion
13H00-14H00	Lunch
14H00-16H00	Third session. Chairman: Mr Zouhaier MARRAKCHI, World Quality day Manager and QSE consultant, Tunisia.
14H00-14H45	How to preserve the rules of quality and social accountability? Mr. Yoshito Hirabayashi , President of Technofer Ltd and Director of Japanese Society for Quality Control (JSQC), Japan.
14H45-16H00	Discussion Debate: Quality and development approach and 2015 World Quality Day. Mr Lotfi BOUZID , Forumqualite, Tunisia.

OFFICIEL SPONSOR	PARTNERS				
					