



WORLD QUALITY DAY

TUNIS, THURSDAY, NOVEMBER 14, 2013 AT THE HOTEL EL MOURADI GAMMARTH 5 * PROGRAM

SPEECH
Registration
Introduction to world Quality Day.
Mr Zouhaier MARRAKCHI, World Quality day Manager and QSE
consultant, Tunisia.
The autonomy of the lever operator's business performance.
Mr Fredj MANSOUR, Resources optimization engineering expert,
DFCQ, France.
The changing face of quality
Mr David HUTCHINS, President and senior Consultant at David
Hutchins Innovation limited, Great Britain.
Coffee break
Benefits of participative management.
Mr Djenidi BEN DAOUD, Consultant in QSE management, ISO
expert and previous manager of IANOR, Algeria.
Lunch
Collective intelligence and participative management.
Docteur Souad LARBAOUI, International expert and trainer, Général
manager of Institut de management stratégique et d'intelligence
économique IMSIE, scope stratégic management, human resources
and communication, Algeria.
"Participation management in quality management and occupational health and safety management standards"
Mr Charles CORRIE, BSI, secretary of ISO TC 176, Subcommittee 2,
Quality system, Great Britain.
Participative management: what prospects for the company?
Docteur Jean Paul CASSAR, Consultant and trainer in organisation
and services Quality, France.
Discussion
Debate: Quality and development approach and 2014 World Quality Day.
Mr Lotfi BOUZID, Forumqualite, Tunisia.

