

“ How to add value to your business ? ”

Thursday 14th November 2024

Medina Belisaire & Thalasso Hotel , Yasmine Hammamet

Program

Timetable	Interventions
08 H 00 -- 08 H 30	Welcome and registration of participants.
08 H 30 -- 08 H 45	Event presentation by the manager. Zouhaier MARRAKCHI, Tunisia.
08 H 45 -- 09 H 30	Investing in your employees: A strategic lever for the growth of the company. Patricia ESNAULT, Change management consultant, France.
09 H 30 -- 10 H 15	From social responsibility to societal responsibility: the effect on added value. Djenidi BEN DAOUD, Expert consultant in QSE management and ISO expert, Algeria.
10 H 15 -- 11 H 00	Act as a quality manager of the future. Zouhaier MARRAKCHI, INNORPI founding member and QSE management consultant.
11 H 00 -- 11 H 30	Coffee break
11 H 30 -- 13 H 30	First prize for quality manager of the year 2024 (Request the application file for this prize)
11 H 30 -- 12 H 00	First presentation of a quality manager.
12 H 00 -- 12 H 30	Second presentation of a quality manager.
12 H 30 -- 13 H 00	Third presentation of a quality manager.
13 H 00 -- 13 H 30	Election of the quality manager of the year 2024.
13 H 30	Event closing.
13 H 30	Lunch.